# Stefano Trento

## Product Designer

Berlin | Remote

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## Experience
*Things I've enjoyed doing*

**2020 - Current | Product Design | Freelance**

*sonnen >* **helped speed up the energy transition towards a cleaner energy future**
By improving web B2B solutions that helped sonnen's partners (DACH, US, AUS) to commission and service more efficiently batteries for PV systems.

*Genova > Explored the power of AI*
By designing an iOS app that enables cosplayers to re-imagine themselves through the eyes of fictional characters.

*Taxfix >* **Simplified the way Italians file their taxes**
By leading design and research for the new market. Driving both problem understanding and solution space activities.

**2018 - 2020 | UX Designer | Designit**
Led teams focused on solving complex problems in the field of mobility, finance, and consumer products. Crafted services and digital products for corporates.

**2017 - 2018 | Interaction Designer | B-reel**
Conceived web experiences for digital campaigns that helped brands like Google, Hublot, and Zalando to connect better with their audience.

**2015 - 2017 | Interaction Designer | HERE**
Designed some of the endless features of the embedded navigation system "InControl Touch" for Jaguar XF. Lead sound design and multiscreen and multimodality concept agenda for autonomous driving situations.

## Education *... still learning*

**2011-2013 / MSc Media Technology**
*Aalborg University Copenhagen (DK)*
Learned how to identify, and possibly solve problems. Master thesis with maximum grade (12/12).

**2007-2011 / BA Sound Engineering**
*Cesar Pollini Conservatory (IT)*
Developed creativity and a different POV in life. Thesis with maximum grade (110/110 with honor).

## Services
*Some*

**Product Thinking -** Value Proposition, Product Vision, MVPs, Pivoting, Analysis And Metrics. **Design Research** - Interviews, Surveys, Card Sorting. **User Experience & User Interface** - Interaction Design, Sound Design Visual Design, Testing, Prototyping, Ideating. **Team Building:** Good Mood, Mentoring, Workshops.