Stefano Trento

Freelance Product Designer

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Experience
Things I've enjoyed doing

2020 - 2024 | Freelance Product Design

Grab - Enhanced the driver experience and redefined food discovery for consumers by researching and developing future-focused concepts.

Sonnen - Accelerated the energy transition towards a cleaner future by enhancing web B2B solutions for sonnen's partners (DACH, US, AUS), enabling more efficient commissioning and servicing of batteries for PV systems.

Taxfix - Simplified tax filing for Italians by leading design and research for a new market, driving both problem analysis and solution development.

2018 - 2020 | Sr. UX Designer | Designit
Led teams focused on solving complex problems in the field of mobility, finance, and consumer products. Crafted services and digital products for corporates.

2017 - 2018 | Sr. UX Designer | B-reel
Conceived web experiences for digital campaigns that helped brands like Google, Hublot, and Zalando to connect better with their audience.

2015 - 2017 | Interaction Designer | HERE
Designed some of the endless features of the embedded navigation system "InControl Touch" for Jaguar XF. Lead sound design and multiscreen and multimodality concept agenda for autonomous driving situations.

Education *My True Love*

2011-2013 / MSc Media Technology
Aalborg University Copenhagen (DK)
Learned how to identify, and possibly solve problems. Master thesis with maximum grade (12/12).

2007-2011 / BA Sound Engineering
Cesar Pollini Conservatory (IT)
Developed creativity and a different POV in life. Thesis with maximum grade (110/110 with honor).

Services *(Some)*

Product Thinking - Value Proposition, Product Vision, MVPs, Pivoting, Analysis And Metrics.
Design Research - Interviews, Surveys, Card Sorting.
User Experience & User Interface - Interaction Design, Sound Design Visual Design, Testing, Prototyping, Ideating.
Team Building: Good Mood, Mentoring, Workshops.